



EVENT SURVEY

Q. 1 How would you rate this training event?

- excellent good fair poor No Reply

Q. 2 What was the main reason you attended this event?

- Variety of topics
 The speaker(s)/presenter(s) were of interest
 Networking opportunity
 Other _____

Q.3 Please indicate your satisfaction with the session(s) you attended:

Breakout Session 1

- | | | | | |
|--|---|------------------------------------|----------------------------------|---------------------------------------|
| Operational Planning (<i>John Watt</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Leading & Managing Your Team Effectively (<i>Matthew Winslow</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Sales Training – Part I (<i>Michael Bryan</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Recruitment Best Practices and Employee Retention (<i>Janice Leroux</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Collision & New Technology <i>Bill Haas, ASA</i> | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Earning Sales Doesn't Mean Selling Part I (<i>Mac McGovern</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |

Breakout Session 2

- | | | | | |
|--|---|------------------------------------|----------------------------------|---------------------------------------|
| Customer Service (<i>John Watt</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| What's new in Automotive Technology (<i>Dave Vollmer</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Recruitment & Retention (<i>Janice Leroux</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Sales Training - Part II (<i>Michael Bryan</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Growing your Service Business(<i>Peter Steele</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Earning Sales Doesn't Mean Selling – Part II (<i>Mac McGovern</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |

Breakout Session 3

- | | | | | |
|--|---|------------------------------------|----------------------------------|---------------------------------------|
| Secrets to running a successful business (Part I) <i>Kelly Bennett</i> | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Planning for Business Transition (<i>Brent Van</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Leading and Managing Your Team Effectively (<i>Matthew Winslow</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Sales Training Part I (<i>Michael Bryan</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| What's new in Automotive Technology (<i>Dave Vollmer</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Earning Sales Doesn't Mean Selling Part I (<i>Mac McGovern</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |

Breakout Session 4

- | | | | | |
|---|---|------------------------------------|----------------------------------|---------------------------------------|
| Secrets to running a successful business Part II(<i>Kelly Bennett</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Planning for Business Transition Crossing the line of Confidence (<i>Brent Van</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Collision & New Technology (<i>Bill Haas</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Sales Training - Part II (<i>Michael Bryan</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Grow your Service Business (<i>Peter Steele</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |
| Earning Sales Doesn't Mean Selling Part II (<i>Mac McGovern</i>) | <input type="checkbox"/> Very Satisfied | <input type="checkbox"/> Satisfied | <input type="checkbox"/> Neutral | <input type="checkbox"/> Dissatisfied |

Q.4 Did you think ending the day with a motivational speaker was a good idea? Yes No

Q.5 What did you think of the length of program?

One day is the right length Less than one day Two full days Undecided

Q.6 Should a similar event be held again?

Yes No Undecided

If yes, how frequently should the event be held?

Once a year Every 2 years Other

Q.7 Did you like a location by the airport? Yes No Undecided

Q.8 What time of year would you prefer for this event?

(Jan-Mar) (Apr-Jun) (Jul-Sep) (Oct-Dec)

Q.8 What topics or presenters would be of interest to you at a future event?

Please use the space below for any other comments you would like to make regarding this session?

PLEASE RETURN TO THE REGISTRATION DESK OR FAX TO MIREILLE SCHIPPERS (613)728-6021.