



VENDOR OPPORTUNITY

Increase Your **Profits** Today – *Every Shop can Do It!*

2009 AIA ONTARIO GRAND FORUM

OCTOBER 21, 2009 - DOUBLETREE BY HILTON TORONTO AIRPORT

The need for sound business skills and information has never been greater. In October, the Automotive Industries Association of Canada (AIA) is recognizing this need by holding a one day business conference for current or potential collision and automotive repair and service facilities, service advisors, counter people and jobber store owners/managers.

Although attending training may be the furthest thing from a business owner's mind during hard economic times, it should remain a top priority. Networking to see what is occurring with other similar businesses, talking to your suppliers about what is available as well as what you need, and getting real advice from experts is time well spent.

WHY BE A VENDOR?

The Forum is a unique event gathering over 350 delegates from the automotive and collision repair and service industry. This is a great opportunity to make yourself known and to showcase your products as a supplier of equipment and services.

SHOWCASE YOUR NEW PRODUCTS!

Opportunities: 20 booth spaces available - first come, first served.

Each vendor will have a tabletop display set-up around the perimeter of the meeting room. Vendors will have exposure during networking opportunities at breaks, lunch and the cocktail reception.

For \$1,000, you will receive:

- ▶ 1 Booth space covering 8x10 ft. area
- ▶ 1-8' display table and chair
- ▶ Meals (breakfast, lunch)
- ▶ Refreshment Breaks
- ▶ Cocktail Reception

*This applies for one (1) company representative.
There is an additional meal package available for \$100 per person (meals, breaks and reception)
This offer is available to vendor representatives only.

\$1000

AIA Member

\$1500

Non-Member

PROGRAM OVERVIEW

The Forum will run from 7:30 am to 5:30 pm and will feature a solid line-up of speakers from the North American automotive aftermarket industry as well as a few invited speakers from outside our industry including Paul Henderson from the 1972 Summit Series. Throughout the day attendees will choose from multiple sessions delivered by key experts such as Bill Haas (ASA), Kelly Bennett (Business Training International) and Mac McGovern (KYB). Topic highlights include: Collision & Vehicle Technology; Operational Planning; What's New in Automotive Technology; Recruitment & Retention; Financial Management; How To Profitably Grow your Service Business; and Sales Training. For a complete program, visit www.aiacanada.com.

RESERVE YOUR BOOTH SPACE BEFORE SEPTEMBER 20, 2009

Contact Mireille Schippers to reserve your space:

1-800-808-2920 ext 264

Mireille.schippers@aiacanada.com

2009 AIA ONTARIO GRAND FORUM VENDOR REGISTRATION

Service Service Express

If paying by credit card, please complete the registration form below and fax back to: 613.728.6021

If paying by cheque, please complete the registration form and mail to: AIA Canada, 1272 Wellington Street West, Ottawa, ON K1Y 3A7

For more information, please contact Mireille Schippers, AIA Canada at 800-808-2920 ext 264 or email: mireille.schippers@aiacanada.com

Company Name: _____

Contact Name and Position: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Booth Rep Name: _____ Cellular #: _____

Booth Rep Name: _____ Cellular #: _____

Please check one of the following:

My company is a:

- Wholesaler
 Retailer
 Warehouse Distributor
 National Distributor
 Manufacturer
 Manufacturer's Agent
 Rebuilder
 Other (please specify):

VENDOR PARTICIPATION COSTS

\$1000 (AIA members) _____ x \$1000 = _____

\$1500 (Non-members) _____ x \$1500 = _____

Additional Meal Package (\$100 per person) _____ x \$100 = _____

Subtotal = _____

Plus 5% GST = _____
(GST # 106739352)

Total = _____

PAYMENT (must be received in advance to secure your spot)

VISA
 M/C
 AMEX
 Cheque (made payable to AIA Canada)

Card #:

Exp. Date:

Name on Card: _____

Cardholder Signature: _____

