



## Car Care Video Script

# The Battery

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The Battery is the heart beat of your cars' electrical system.

Every winter  
MILLIONS of Canadians turn that key  
only to hear ....  
*(extra 1)*

It ALWAYS seems to happen in the WORST spot and the MOST inopportune moment.  
*(extra 1)*

Batteries don't always give a warning that they are about to go.

So check it frequently,  
with every oil change.  
*(Kelly @ garage with mechanic)*

It SHOULD be replaced  
about every three years. *(Mechanic)*

When SHOPPING for a battery there are a few things to look for *(Kelly)*

"Cold cranking amps" refers to the POWER the  
battery will put out.  
It takes TWICE as much power to start a car in the cold.

So the HIGHER the amps the EASIER the engine will start. *(Mechanic)*

Reserved Capacity is the amount of power left OVER to run the cars accessories,  
the lights and radio.

Other things to consider are price and warranties. *(Kelly)*

Baby that battery  
because without that electrical box juiced up  
your car won't be going ANYWHERE. *(Kelly @ garage with mechanic)*

To learn more about car maintenance visit [www.carcarecanada.ca](http://www.carcarecanada.ca)