



AutoConnex Project

Quick Facts

- The AutoConnex website is the first of its kind in the automotive aftermarket and will include data on average compensation for 15 select occupations, career profiles of industry influencers, a job board, HR best practices and much more.
- AutoConnex will make a significant impact in supporting access to functional and timely labour market information for the industry, and will be essential for industry employees and employers, job seekers, and students.
- The tool will help to:
 - o Showcase up-to-date employment trends (e.g. labour shortage, high unemployment rate, etc.)
 - o Support the development of education programs (academia, students, workforce development agencies, etc.)
 - o Support underrepresented groups in the industry (women, aboriginal, veterans, etc.)
 - o Accessing information on compensation.
 - o Availability of industry employment by region, occupations and demographic projections.
- The AutoConnex tool will benefit the following stakeholders, in the following ways:
 - o **Employees and employers:** Access to accurate, timely and comprehensive labour market information.
 - o **Government Officials:** Access to comprehensive labour market information essential for more effective policy designs that will improve economy's performance and lower unemployment.
 - o **Education:** Helps to fill in educational gap, and ensure that educational institutions are planning, evaluating and implementing programs and providing guidance in both short and long-term career planning.
 - o **Youth:** Career Planning and Job Connection!
 - What jobs are trending, what skills are needed to work in those jobs, what jobs are available regionally, the salary of those jobs.
 - o **Internationally trained worker:** Timely and accurate information will support foreign workers' integration into the Canadian labour market.

For more information, please contact:

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