**CCIF Toronto 2024 Conference**

**Promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging AIA Canada and CCIF in your social media posts promoting CCIF Toronto 2024. Here below is a list to their LinkedIn business profiles:

* AIA Canada: <https://www.linkedin.com/company/aia-canada/>
* CCIF: <https://ca.linkedin.com/showcase/canadian-collision-industry-forum/>

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| **Social media platform** | **Template copy** | **Tracked destination link** *(Note: we recommend you shorten the link)* |
| **LinkedIn** | 📢 CCIF Toronto 2024 — Register now: (Insert link here) ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show! 📍 The International Centre – Hall 5 and Aviation Ballroom 6900 Airport Road Mississauga, Ontario L4V 1E8  📅 When? February 8-9, 2024  Join us and take part of 🇨🇦’s largest gathering of collision industry stakeholders.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
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**X (formerly)Twitter template copy**

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We recommend tagging AIA Canada in your social media posts promoting CCIF Toronto 2024. Here below is a list to the X (formerly Twitter) business profile:

* AIA Canada: [@AIAofCanada](https://twitter.com/AIAofCanada)

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**Facebook template copy**

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We recommend tagging AIA Canada in your social media posts promoting CCIF Toronto 2024. Here below is a list to the Facebook business profile:

* AIA Canada: <https://www.facebook.com/AIAofCanada>

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