**CCIF Toronto 2024**

**Conference promotional email asset**

**Template 1: Corporate e-blast format**

**Subject line: Connect on industry issues and challenges at CCIF Toronto**

**Body copy:**

Gear up for the Canadian Collision Industry Forum (CCIF) this February! [Register now to attend CCIF Toronto on February 8th and 9th, 2024](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/).

By registering to attend, you can enjoy everything that CCIF has to offer, from informative seminars, networking opportunities, and a trade show filled with collision industry businesses from across the country.

CCIF Toronto 2024 will take place February 8th and 9th at the International Centre in Toronto, Ontario. Visit the CCIF website to learn more about the event as well as travel and accommodation savings opportunities.

You must register by January 18th, 2024, to attend the 2024 edition of CCIF Toronto.

For more information about CCIF Toronto, and how to register, please visit the [event webpage](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/) or contact events@ccif.ca

**Looking for additional exposure?**
Become an exhibitor at the CCIF Toronto trade show or become a 2024 CCIF sponsor!

CCIF sponsorship:

CCIF corporate sponsorship opportunities are available for the [2024 calendar year](https://ccif.ca/ccif-sponsorship/corporate-sponsorship/). Become a CCIF corporate sponsor and you may be eligible to receive preferential pricing and other benefits at CCIF Toronto 2024.

CCIF Toronto trade show exhibitor opportunities:

[Trade show exhibitor applications are open](https://ccif.ca/event-ccif-toronto-2024-exhibitor-application/#apply_to_become_a_ccif_toronto_trade_show_exhibitor). Apply by November 27th, 2023, to be a trade show exhibitor at CCIF Toronto. Trade show exhibitors have the opportunity to showcase new products, network with industry peers on the trade show floor, and increase brand recognition.

**Template 2: Personal, one-to-one format**

**Subject line: Register to attend CCIF Toronto 2024**

**Body copy:**

Hi [insert name],

Registration is open for CCIF Toronto 2024! By registering to attend you will have the chance to network with fellow industry experts, attend informative seminars, and browse collision industry booths on the trade show floor.

CCIF Toronto 2024 will take place on February 8th and 9th 2024. To attend this exciting event, please register by January 18th, 2024.

For more details about CCIF Toronto, such as travel and accommodation, visit the [CCIF website](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/).

If you are thinking of gaining even more exposure at CCIF Toronto, there are opportunities available! Become a CCIF sponsor and you may receive preferential pricing and other benefits at CCIF Toronto 2024. Trade show exhibitor applications are also open—trade show exhibitors can enjoy the camaraderie of the trade show floor while increasing brand awareness.

For additional information about CCIF Toronto, we encourage you to visit the [event webpage](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/) or contact events@ccif.ca

I look forward to seeing you there!