# Spotlight your latest innovations at the 2024 ČCIÉ Toronto trade show



The Canadian Collision Industry Forum (CCIF) Toronto aims to bring together collision repairers, insurers, suppliers and service providers, original equipment manufacturers, and collision educators in one central location to build meaningful business connections, learn and share about industry trends and challenges, as well as meet qualified buyers and decision makers at the CCIF trade show.



When? February 8 and 9, 2024



The International Centre – Hall 5, Mississauga, Ontario

The numbers below are based on the 2023 CCIF Toronto event.

## Our attendees

Collision repairer

Supplier/Service provider



Other (includes OEMs and OE dealers, media, paint, industry associations, etc.) Corporate shop representative

# Showcase your products in the vehicle alley

### Benefits of exhibiting your products:

- Familiarize industry peers with your company.
- Network with collision industry experts.
- Promote new products.
- Showcase your latest cars and highlight features of your cutting-edge technology and innovations.

### The vehicle alley package includes:

- An exclusive space for up to two (2) vehicles\*
- A designated uncarpeted open\* space to park the vehicle(s) in the vehicle alley.
- A floor sign, strategically placed next to the vehicle for optimal viewing, with a one-page insert\*
- One (1) complimentary registration for a representative to attend and enjoy all the benefits CCIF has to offer, such as networking opportunities and learning at informative sessions.

\*Visit our webpage for more details. Approval is required by the CCIF administration team to exhibit your vehicles.

Space for the vehicle alley is limited and approval is based on a first-come, first-served basis.

Deadline to apply to be an OE exhibitor is November 27, 2023.



**Apply now** 

## Additional details for OE exhibitors

#### Move in and move out

Move-in day is Wednesday, February 7th, 2024. Move-out is Friday, February 9th, 2024.

By 8:00 p.m. on Friday, February 9th, 2024, all vehicles must be completely removed from the International Centre.

Once your participation is confirmed, the CCIF events team will provide you with the full logistics.

#### Rules and regulations

Manufacturers participating in the CCIF 2024 trade show must carry General Liability and Workman's Compensation Insurance and provide CCIF Events with the appropriate certificate of insurance by December 15th, 2023.

Vehicles or other flammable fueled engines displayed must adhere to the following requirements:

- Motor vehicles or gasoline-powered equipment on display must be equipped with lock-on type gasoline tank caps and batteries are to be disconnected.
- Gasoline tanks must not be filled beyond the ¾ mark. This is to allow for expansion of product.
- Vehicles that are unable to be equipped with lock-on type caps must have caps sealed in a manner acceptable to the Fire Department.
- •The electrical system must be de-energized by one of the following methods:
- Removing the battery.
- Disconnecting both battery cables and covering them with electrical tape or other similar insulating material.
- Running of display vehicles during exhibit is prohibited unless approved by the Fire Department.
- Vehicles must be filled outdoors from approved safety containers.
- All vehicles must either have sealed undercarriages or are to be equipped with ground sheets.

For more information regarding the vehicle alley package, we encourage you to contact the CCIF events team at events@ccif.ca.



Apply to become an OE exhibitor