**CCIF Toronto 2024**

**Trade show promotional email templates**

**Template 1: Corporate e-blast format**

**Subject line: Be on the trade show floor at CCIF Toronto 2024**

**Body copy**

The Canadian Collision Industry Forum (CCIF) trade show is back this February in Toronto!

Be part of one of the largest gatherings of collision industry stakeholders on the trade show floor at CCIF Toronto on February 8th and 9th, 2024 at The International Centre.

By being a trade show exhibitor, you have the opportunity to increase brand recognition, scope out new products, and network with industry peers.

**Pricing for a booth**

|  |  |  |  |
| --- | --- | --- | --- |
|  | 10’ x 10’ | 10’ x 20’  | 20’ x 20’ |
| 2023 and 2024 CCIF corporate sponsor | $4250 | $7500 | $8000 |
| Non-CCIF sponsor | $5250 | Not available | Not available |

\**All booths are subject to 13 per cent HST.*

Any business in the collision sector of the auto care industry has the opportunity to [be a trade show exhibitor](https://ccif.ca/event-ccif-toronto-2024-exhibitor-application/#apply_to_become_a_ccif_toronto_trade_show_exhibitor). **The deadline to apply is November 27th, 2023.**

For more information about the CCIF Toronto trade show, and how to apply to be an exhibitor, please visit [the event webpage](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/).

**More opportunities around the corner**

[Sponsorship opportunities](https://ccif.ca/ccif-sponsorship/corporate-sponsorship/) are available for CCIF Toronto. Become a CCIF sponsor and you may receive preferential pricing and expanded booth space opportunities. To take advantage of CCIF Toronto trade show sponsorship opportunities, you must have applied to be a sponsor and an exhibitor by November 27th, 2023.

Not interested in being an exhibitor but want to attend the CCIF Conference?

The Conference registration is open! Enjoy informative sessions and networking among collision industry colleagues. Visit the [event webpage](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/) to find out more about early bird pricing and registration.

**Template 2: Personal, one-to-one format**

**Subject line: CCIF Toronto 2024: Apply to be a trade show exhibitor!**

**Body copy:**

Hi [insert name],

The CCIF trade show is back. On February 8th and 9th, 2024, at the International Centre in Toronto, you have the opportunity to showcase your business, promote new products, and connect with fellow industry experts on the CCIF trade show floor.

Any business in the collision sector of the auto care industry is welcome to apply to be an exhibitor.

**Pricing for a booth**

|  |  |  |  |
| --- | --- | --- | --- |
|  | 10’ x 10’ | 10’ x 20’  | 20’ x 20’ |
| 2023 and 2024 CCIF corporate sponsor | $4,250 | $7,500 | $8,000 |
| Non-CCIF sponsor | $5,250 | Not available | Not available |

\* *All booths are subject to 13 per cent HST.*

If you become a trade show exhibitor, you also get access to the CCIF conference—by being an exhibitor, you receive two (2) tickets for booth representatives to attend. **You can apply to become an exhibitor via the** [**CCIF exhibitor online form**](https://ccif.ca/event-ccif-toronto-2024-exhibitor-application/#apply_to_become_a_ccif_toronto_trade_show_exhibitor) **by November 27, 2023.**

Interested in becoming a CCIF sponsor? You can experience preferential pricing and expanded booth opportunities. **To enjoy these benefits,** [**apply to be a sponsor**](https://ccif.ca/ccif-sponsorship/corporate-sponsorship/) **by November 27th, 2023.**

If you would like to attend CCIF without being an exhibitor, registration is open! To enjoy informative sessions and networking opportunities among collision industry colleagues, please register by January 18th, 2024! Feel free to visit the [event webpage](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/) to find out more about early bird pricing and registration.

I look forward to seeing you there!