**Grand Forum du Québec 2024**

**Promotional email asset**

**Sponsors**

**Template 1: Corporate e-blast format**

**Subject line: Become a sponsor at AIA Canada’s Grand Forum du Québec**

**Body copy:**

AIA Canada’s Grand Forum du Québec is only a few months away, and you can be a sponsor!

This event is all about providing auto care professionals with the opportunity to connect with industry experts, exchange insights, and explore industry trends and challenges concerning employee recruitment and retention.

Being a sponsor offers you opportunities to demonstrate your commitment to partners in the Quebec auto care industry while receiving brand recognition. Apply to sponsor this event by November 17th, 2023. Sponsorships are awarded on a first-come, first-served basis—do not miss out!

The event takes place on January 25th, 2024, in Trois-Rivières, Quebec and will go from 9:30 a.m. to 6:00 p.m.

As this is AIA Canada’s francophone event of the year, this event is held exclusively in French.

For more information on this event, and how to become a sponsor, visit the [event webpage](https://www.aiacanada.com/events/grand-forum-du-quebec/).

**Template 2: Personal, one-to-one format**

**Subject line: Boost your brand recognition at AIA Canada’s Grand Forum du Québec!**

**Body copy:**

Hi [insert name],

If you are interested in increasing your brand recognition in 2024 in the Quebec auto care sector, I recommend you sponsor AIA Canada’s Grand Forum du Québec!

The Grand Forum du Québec offers numerous sponsorship opportunities that are tailored to every need and budget. These sponsorships not only boost brand recognition but also show your dedication to being a leader in the industry. If sponsoring this event is of interest to you, please [apply to be a sponsor](https://www.aiacanada.com/events/grand-forum-du-quebec/#extraInfoItem_1) by November 17th, 2023.

AIA Canada’s Grand Forum du Québec 2024 offers attendees a full day of workshops and seminars that provide insight on current industry issues concerning employee attraction and retention, as well as lunch, a cocktail hour, and a light dinner.

As this is AIA Canada’s francophone event of the year, this event is held exclusively in French.

For any further questions about sponsoring the Grand Forum du Québec, please visit the [event webpage](https://www.aiacanada.com/events/grand-forum-du-quebec/).

I am looking forward to seeing you and your brand sponsor this event!