**CCIF Toronto 2024 Trade Show**

**Promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging AIA Canada and CCIF in your social media posts promoting the CCIF Toronto 2024 Trade Show. Here below is a list to their LinkedIn business profiles:

* AIA Canada: <https://www.linkedin.com/company/aia-canada/>
* CCIF: <https://ca.linkedin.com/showcase/canadian-collision-industry-forum/>

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| **Social media platform** | **Template copy** | **Tracked destination link**  *(Note: we recommend you shorten the link)* |
| **LinkedIn** | 📢 CCIF Toronto —The trade show is back!  Apply now to showcase your business: (Insert link here)  ❗ Deadline to apply to be a trade show exhibitor is November 27th, 2023  📍 Where? The International Centre, Hall 5, 6900 Airport Road, Mississauga, Ontario  📅 When? February 8-9, 2024  Take part in one of the biggest networking opportunities in the #collision industry on the trade show floor at CCIF Toronto. Applications to be a trade show exhibitor are open to any company in the collision sector of the #autocare industry.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **LinkedIn** | 📢 CCIF Toronto Trade show — Showcase your business to your #collision industry peers  Apply today: (Insert link here)  ❗ Deadline to apply to be a trade show exhibitor is November 27th, 2023  📍 Where? The International Centre, Hall 5, 6900 Airport Road, Mississauga, Ontario  📅 When? February 8-9, 2024  Take part in one of the biggest networking opportunities in the #collision industry on the trade show floor at CCIF Toronto. Applications to be a trade show exhibitor are open to any company in the collision sector of the #autocare industry.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **LinkedIn** | 📢 Looking to showcase your business to your #collision industry peers?  Apply today and become a CCIF Toronto trade show exhibitor: (Insert link here)  ❗ Deadline to apply to be a trade show exhibitor is November 27th, 2023  📍 Where? The International Centre, Hall 5, 6900 Airport Road, Mississauga, Ontario  📅 When? February 8-9, 2024  Take part in one of the biggest networking opportunities in the #collision industry on the trade show floor at CCIF Toronto. Applications to be a trade show exhibitor are open to any company in the collision sector of the #autocare industry.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |

**X (formerly)Twitter template copy**

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We recommend tagging AIA Canada in your social media posts promoting the CCIF Toronto 2024 Trade Show. Here below is a list to the X (formerly Twitter) business profile:

* AIA Canada: [@AIAofCanada](https://twitter.com/AIAofCanada)

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| **X (formerly Twitter)** | 📢 CCIF Toronto —The trade show is back!  Apply now to showcase your business: (Insert link here)  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=twitter&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=twitter&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
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**Facebook template copy**

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We recommend tagging AIA Canada in your social media posts promoting the CCIF Toronto 2024 Trade Show. Here below is a list to the Facebook business profile:

* AIA Canada: <https://www.facebook.com/AIAofCanada>

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