**CCIF Toronto 2024 Conference**

**Promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging AIA Canada and CCIF in your social media posts promoting CCIF Toronto 2024. Here below is a list to their LinkedIn business profiles:

* AIA Canada: <https://www.linkedin.com/company/aia-canada/>
* CCIF: <https://ca.linkedin.com/showcase/canadian-collision-industry-forum/>

|  |  |  |
| --- | --- | --- |
| **Social media platform** | **Template copy** | **Tracked destination link**  *(Note: we recommend you shorten the link)* |
| **LinkedIn** | 📢 CCIF Toronto 2024 — Register now: (Insert link here)    ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show!    📍 The International Centre – Hall 5 and Aviation Ballroom  6900 Airport Road  Mississauga, Ontario L4V 1E8    📅 When? February 8-9, 2024    Join us and take part of 🇨🇦’s largest gathering of collision industry stakeholders.    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **LinkedIn** | 📢 CCIF Toronto 2024 — Attendance to the CCIF Conference gives you access to the CCIF trade show!  Register now: (Insert link here)    ❗ Access savings with early bird registrations, valid until October 27, 2024.    📍 The International Centre – Hall 5 and Aviation Ballroom  6900 Airport Road  Mississauga, Ontario L4V 1E8    📅 When? February 8-9, 2024    Join us and take part of 🇨🇦’s largest gathering of collision industry stakeholders.    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **LinkedIn** | 📢 Looking to re-connect with your #collision industry peers?  CCIF Toronto 2024 — Register now: (Insert link here)    ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show!  📍 Where? The International Centre, Hall 5, 6900 Airport Road, Mississauga, Ontario  📅 When? February 8-9, 2024  Take part in one of the biggest networking opportunities in the #collision industry on the trade show floor at CCIF Toronto. Applications to be a trade show exhibitor are open to any company in the collision sector of the #autocare industry.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=linkedin&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=linkedin&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |

**X (formerly)Twitter template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging AIA Canada in your social media posts promoting CCIF Toronto 2024. Here below is a list to the X (formerly Twitter) business profile:

* AIA Canada: [@AIAofCanada](https://twitter.com/AIAofCanada)

|  |  |  |
| --- | --- | --- |
| **Social media platform** | **Template copy** | **Tracked destination link**  *(Note: we recommend you shorten the link)* |
| **X (formerly Twitter)** | 📢 CCIF Toronto 2024 — Register now: (Insert link here)    ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show!    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=twitter&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=twitter&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **X (formerly Twitter)** | 📢 CCIF Toronto 2024 — Attendance to the CCIF Conference gives you access to the CCIF trade show!  Register now: (Insert link here)    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=twitter&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=twitter&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **X (formerly Twitter)** | 📢 Looking to re-connect with your #collision industry peers?  CCIF Toronto 2024 — Register now: (Insert link here)    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=twitter&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=twitter&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |

**Facebook template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging AIA Canada in your social media posts promoting CCIF Toronto 2024. Here below is a list to the Facebook business profile:

* AIA Canada: <https://www.facebook.com/AIAofCanada>

|  |  |  |
| --- | --- | --- |
| **Social media platform** | **Template copy** | **Tracked destination link**  *(Note: we recommend you shorten the link)* |
| **Facebook** | 📢 CCIF Toronto 2024 — Register now: (Insert link here)    ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show!    📍 The International Centre – Hall 5 and Aviation Ballroom  6900 Airport Road  Mississauga, Ontario L4V 1E8    📅 When? February 8-9, 2024    Join us and take part of 🇨🇦’s largest gathering of collision industry stakeholders.    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=facebook&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=facebook&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **Facebook** | 📢 CCIF Toronto 2024 — Attendance to the CCIF Conference gives you access to the CCIF trade show!  Register now: (Insert link here)    ❗ Access savings with early bird registrations, valid until October 27, 2024.    📍 The International Centre – Hall 5 and Aviation Ballroom  6900 Airport Road  Mississauga, Ontario L4V 1E8    📅 When? February 8-9, 2024    Join us and take part of 🇨🇦’s largest gathering of collision industry stakeholders.    #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=facebook&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=facebook&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |
| **Facebook** | 📢 Looking to re-connect with your #collision industry peers?  CCIF Toronto 2024 — Register now: (Insert link here)    ❗ Attendance to the CCIF Conference gives you access to the CCIF trade show!  📍 Where? The International Centre, Hall 5, 6900 Airport Road, Mississauga, Ontario  📅 When? February 8-9, 2024  Take part in one of the biggest networking opportunities in the #collision industry on the trade show floor at CCIF Toronto. Applications to be a trade show exhibitor are open to any company in the collision sector of the #autocare industry.  #Automotive #Collision #AutoRepair | [*https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm\_source=facebook&utm\_medium=social&utm\_campaign=ccif\_toronto&utm\_content=en\_organic\_post*](https://ccif.ca/event/ccif-toronto-2024-february-8-9-2024/?utm_source=facebook&utm_medium=social&utm_campaign=ccif_toronto&utm_content=en_organic_post) |