

Student Aftermarket Day

Information

Date: Wednesday, November 22, 2023

Venue: Georgian College – Automotive Business School of Canada
1 Georgian Dr bldg h, Barrie, Ontario, L4M 3X9

Organized by AIA Canada’s Young Professionals in the Auto care sector community, Student Aftermarket Day brings together students from sales, marketing, and other related programs for an exciting live event on November 22.



Top 5 reasons to attend

- 1 Learn about the auto care sector that employs almost 500,000 Canadians and the future of the industry.
- 2 Hear from three Automotive Business School of Canada alumni about their journey after graduation, and why they are so passionate about the auto care sector and its growth and prosperity.
- 3 Learn how to find a company culture that resonates with you and your career aspirations, and how to recognize opportunities as they present themselves and know when to “raise your hand”.
- 4 Network with industry partners in the Career showcase to learn about aftermarket employers, post-secondary pathways, and what it is like working in the auto care sector.
- 5 Hear from one industry leader how they are ensuring their shops can continue to service all makes and models regardless of their power source.

Participate in the on-site event challenge and have the chance to win a \$250 Ticketmaster gift card, a Bose SoundLink Flex Bluetooth® Speaker, or a \$100 Uber Eats gift card!

Our sponsors



Agenda

8:15 a.m. – 8:45 a.m. Breakfast and registration
ABSC Event Space

8:45 a.m. Opening remarks
ABSC Event Space

8:45 a.m. – 9:15 a.m. **Driving excellence: Navigating the roadmap to success in Canada's strong auto care industry**
ABSC Event Space



Speaker:

Jean-François Champagne, CAE,
President and CEO, Automotive Industries
Association of Canada (AIA Canada)

9:15 a.m. – 10:00 a.m. **Impact after Georgian College: Alumni leading the way in the aftermarket**
ABSC Event Space

Moderator: Jean-François Champagne, CAE,
President and CEO, AIA Canada



Speakers:

Costa Haitas
President, The Mufflerman



Devin TerMarsh
Strategic Account Manager, Tenneco



Stephanie Cooney-Mann
General Sales Manager, UAP Inc.

10:00 a.m. – 12:30 p.m. Career showcase and networking
N Building 1st Floor Foyer

12:30 p.m. – 1:00 p.m. Lunch
ABSC Event Space

Agenda

1:00 p.m. – 1:30 p.m.

Unleash your talent: How to cultivate the career you want

ABSC Event Space



Speaker:

Shannon Langsford, CHRL

Director, Human Resources, Operations,
Mevotech

1:30 p.m. – 1:45 p.m.

Student best-in-class presentation (winners)

1:45 p.m. – 2:15 p.m.

Transitioning out of the 'ICE' age

ABSC Event Space



Speaker:

Saar Haimovici

Automotive Operations Manager
Canadian Tire Corporation

2:15 p.m.

Closing remarks and prize draws*

ABSC Event Space

*Students must be present at the time of the draw to claim prizes.

Career showcase

FIX NETWORK
C A N A D A



modern
sales co-op

MANN + HUMMEL



AUTO **TEC** careers INC.



Mister transmission

IdealSupply



TENNECO

MEVOTECH

CAS
Canada Auto Solutions Inc.