**Innovation in Automotive Training**

**General program promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging the colleges, Plug N’ Drive, AIA Canada and the Ontario Ministry of Labour, Immigration, Training and Skills Development in your social media posts promoting the Innovation in Automotive Training program. Here below is a list of their LinkedIn business profiles:

* AIA Canada: <https://www.linkedin.com/company/aia-canada/>
* Cambrian College: https://www.linkedin.com/school/cambrian-college/
* Conestoga College: <https://www.linkedin.com/school/conestoga-college/>
* Fanshawe College: <https://www.linkedin.com/school/fanshawe-college/>
* Mohawk College: <https://www.linkedin.com/school/mohawkcollege/>
* Plug N’ Drive: [https://www.linkedin.com/company/plug'n-drive/](https://www.linkedin.com/company/plug%27n-drive/)
* Ontario Ministry of Labour, Immigration, Training and Skills Development: <https://www.linkedin.com/company/ontario-ministry-of-labour/>

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