**Innovation in Automotive Training**

**EV Up-skilling promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging the colleges, Plug N’ Drive, AIA Canada and the Ontario Ministry of Labour, Immigration, Training and Skills Development in your social media posts promoting the Innovation in Automotive Training program. Here below is a list of their LinkedIn business profiles:

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* Cambrian College: https://www.linkedin.com/school/cambrian-college/
* Conestoga College: <https://www.linkedin.com/school/conestoga-college/>
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* Mohawk College: <https://www.linkedin.com/school/mohawkcollege/>
* Plug N’ Drive: <https://www.linkedin.com/company/plug'n-drive/>
* Ontario Ministry of Labour, Immigration, Training and Skills Development: <https://www.linkedin.com/company/ontario-ministry-of-labour/>

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**Facebook template copy**

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* Plug N’ Drive: <https://www.facebook.com/PlugNDrive>
* Ontario Ministry of Labour, Immigration, Training and Skills Development: <https://www.facebook.com/OntarioAtWork/>

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