**Innovation in Automotive Training**

**Advanced driver assistance system (ADAS) promotional social media template copy**

**LinkedIn template copy**

**Important note:** Please **use the appropriate hyperlink for the designated social media platform only**. Do not use a hyperlink meant for another platform.

We recommend tagging the colleges, Plug N’ Drive, AIA Canada and the Ontario Ministry of Labour, Immigration, Training and Skills Development in your social media posts promoting the Innovation in Automotive Training program. Here below is a list of their LinkedIn business profiles:

* AIA Canada: <https://www.linkedin.com/company/aia-canada/>
* Cambrian College: <https://www.linkedin.com/school/cambrian-college/>
* Conestoga College: <https://www.linkedin.com/school/conestoga-college/>
* Fanshawe College: <https://www.linkedin.com/school/fanshawe-college/>
* Mohawk College: <https://www.linkedin.com/school/mohawkcollege/>
* Plug N’ Drive: <https://www.linkedin.com/company/plug'n-drive/>
* Ontario Ministry of Labour, Immigration, Training and Skills Development: <https://www.linkedin.com/company/ontario-ministry-of-labour/>

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| **Social media platform** | **Template copy** | **Tracked destination link**  *(Note: we recommend you shorten the link)* |
| **LinkedIn** | 🎓 Advanced driver assistance system (ADAS) training — Take charge of your career, submit your interest today: [Insert destination link here]  Train through hands-on in-class experience, using state-of-the-art equipment, at the campus of your choice:  • Cambrian College, Sudbury Campus  • Conestoga College, Guelph Campus  • Fanshawe College, London Campus  • Mohawk College, Stoney Creek Campus  This Employment Ontario program is funded in part by the Government of Canada and the  Government of Ontario.  #AutomotiveAftermarket #AutoRepair #AutoCare #ONjobs | [*https://www.aiacanada.com/innovation-in-automotive-training/?utm\_source=****linkedin****&utm\_medium=social&utm\_campaign=evtraining&utm\_content=en\_organic\_post*](https://www.aiacanada.com/innovation-in-automotive-training/?utm_source=linkedin&utm_medium=social&utm_campaign=evtraining&utm_content=en_organic_post) |
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**Facebook template copy**

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* Mohawk College: <https://www.facebook.com/mohawkcollege>
* Plug N’ Drive: <https://www.facebook.com/PlugNDrive>
* Ontario Ministry of Labour, Immigration, Training and Skills Development: <https://www.facebook.com/OntarioAtWork/>

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